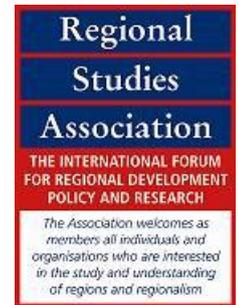




CENTRE for
URBAN &
EUREGIONAL
STUDIES



Mega-Events and Regional Development

Wednesday 7 September 2011, Maastricht University, Soiron building, Grote Gracht 80-82, Maastricht

- 10.00-10.30 am ARRIVAL – Coffee
- 10.30-11.00 Graeme Evans - Introduction & Welcome to RSA Research Network and the Aims for the day
- 11.00-11.45 Keynote: Klaus Kunzmann - *Mega-events: Polarizing Catalysts for Regional Development*
- 11.45-12.30 Lauren Andres - *Marseille vs. Marseille Provence: Local and regional challenges of 2013 ECOC*
- 12.30-1.30 LUNCH
- 1.30-2.15 Maggie Gold - *Olympic Cities: a Regional Agenda?*
- 2.15-2.45 Ozlem Edizel (Research Student) - *Regional Planning for Istanbul ECOC 2010 & London2012*
- 2.45-3.15 COFFEE
- 3.15-4.00 Eric Corijn - *Leverage, a question of governance and coalitions. How to overcome institutional fragmentation? The cases of Antwerp93 and Brussels 2000*
- 4.00-5.00 PLENARY DISCUSSION, SUMMARY & ACTION
- 5.00 END & SOCIAL

Contact: l.hollanders@maastrichtuniversity.nl

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Speakers

Klaus Kunzmann from 1994 until his retirement held the Jean Monnet Chair for European Spatial Planning at The TU Dortmund. Recently he returned for the academic year 2010/2011 to this post in order to promote the European dimension in spatial planning in teaching and in research. His present research interests are on innovative urban policy and European spatial planning, regional restructuring, the learning region, the role of creativity and the arts for spatial and endogenous economic development, and, more recently, on the consequences of China's rapid economic growth for cities and regions in Europe. He has published extensively on these areas, and on the future of the European city.

Dr. Lauren Andres is a lecturer in spatial planning at the Centre for Urban and Regional Studies (University of Birmingham). Prior to taking up the appointment she was a post-doc researcher in the Department of Land Economy (Cambridge) and a lecturer at the Grenoble School of Planning where she completed a PhD in Town & Regional Planning. Lauren's research interests include urban regeneration, culture-led regeneration and creative cities, sustainable development, urban and persistent resilience and comparative planning in Europe. She is a guest researcher in the research centre UMR-CNRS Telemme in Aix en Provence and the coordinator of the French & British Planning Study Group (Aesop) and organizer of the 2011 UK-Ireland Planning Research Conference hosted at the University of Birmingham. In 2007 she was awarded the prize "Fritz Schumacher" from the City of Hamburg for her research on the built environment. Lauren has undertaken comparative research in Europe on urban and cultural regeneration, hazard management, sustainable development, and urban resilience.

Dr Maggie Gold is Senior Lecturer in Arts & Heritage and convener of the MA in Arts & Heritage Management at London Metropolitan University. She is an academic expert in the planning of major cultural and sporting events and festivals, and presents regularly at Planning History (IPHS) conferences. She is co-author/editor of *Cities of Culture: 1851-2000* (Ashgate, 2004), *Olympic Cities: City Agendas, Planning, and the World's Games, 1896-2016* (2007 & 2010, Routledge) and the forthcoming Routledge four volume series *The Making of Olympic Cities*.

Eric Corijn is Professor Social and Cultural Geography, VUB (Free University Brussels) where he is Director of COSMOPOLIS City, Culture & Society and Chair of UAB Urban Studies Network. He has written on both Brussels ECOC 2000 and Antwerp 1993.

Ozlem Edizel is a VC Research Scholar/PhD candidate at the Cities Institute, London Metropolitan University. She studied regional planning (BSc, MSc) at METU, Ankara undertaking research into Izmir's bid for EXPO. Her thesis investigation is on mega-events and sustainable planning. She has undertaken interviews on Istanbul ECOC2010 and for her main study of London2012 Olympic Games Regeneration.

RSA Research Network Conveners (inc. Lauren Andres, above)

Professor Graeme Evans is Director of the Cities Institute and Professor of Urban Studies at London Metropolitan University. He also holds a part-time special chair in Culture & Urban Development at the University of Maastricht. His research interests include urban policy & regeneration, local economic development, creative cities/city cultures, leisure & tourism planning, urban sustainability and inclusive design. He is an expert adviser to the OECD on territorial reviews, to the Council of Europe on Cultural Routes and Intercultural City programmes and to the London2012 Olympic Legacy Evaluation. He has led several EPSRC projects on urban sustainability, accessible transport, and GIS-participation and developed research-led toolkits for the DCMS on cultural planning (Living Places) and culture & sport mapping under the Culture & Sport Evidence programme.

Dr Bas van Heur holds a doctorate from the Department of Earth Sciences, Free University Berlin. Since 2008 he has been a PostDoc Researcher at the Faculty of Arts & Social Sciences, Maastricht University. His research has focused on the experience economy, governance and urban development, drawing on cultural/ political economy, network theory and urban sociology and planning. He has organised a number of international collaborations including, 'Urban Laboratories: towards a Science and Technology Studies of the Built Environment' workshop, in collaboration with the Manchester Architecture Research Centre (University of Manchester), and the Virtual Knowledge Studio, Amsterdam; and 'Maastricht: Lieu de Passages? Towards European Capital of Culture 2018' Conference, Maastricht involving 30 national and international speakers and 120 visitors.